

Subjects for Erasmus+ students carried out in English.

Winter semester 2021/2022

Name of subject	Learning outcomes achieved after completing the course	Purpose of the lesson
<p>1. Psychological and social aspects in human resources management 4 ECTS</p>	<p>Knowledge - knows and understands: -the course of the communication process, facilitating factors and barriers, and types of communication -basic assumptions of corporate social responsibility and types and dimensions of organizational culture Skills – can: -use methods diagnosing the way of managing the organization choose ways of motivating the employee, taking into account the strengths and weaknesses of the method and its short and long-term consequences distinguish examples of pathologies in the functioning of companies and is able to counteract them</p>	<p>Providing students with knowledge about the theoretical basis of psychology and the organization of effective management, taking into account the psychological and social aspects of the functioning of an individual in a team of employees. The student will acquire the skills of leadership and verbal and non-verbal communication, as well as proper interaction at the level of individuals, groups and teams of employees.</p>

	<p>describe and identify types of organizational cultures, knows their dimensions for effective people management</p> <p>Social Competence - is ready to:</p> <ul style="list-style-type: none"> -solving ethical dilemmas in the organization of own and team work -team work, improving team work and overcoming difficulties 	
<p>2. International Commercial Law 4 ECTS</p>	<p>Knowledge - knows and understands:</p> <ul style="list-style-type: none"> - a basic knowledge of international commercial law -knows methods of creating and interpreting legal texts and is knowledge to apply in this range in practice <p>Skills - can:</p> <ul style="list-style-type: none"> -analyze simple contracts and draw conclusions about the impact on the legal situation in presented model -has the ability to use normative systems and apply the law <p>Social Competence - is ready to:</p>	<p>The purpose of the seminar is: (a) to familiarize Students with the basic knowledge concerning the formation, historical evolution – about international commercial law); (b) to explain the key concepts, terms and objectives of international commercial law (e.g., “conflict of laws”, “jurisdiction”, ”domicile law”, “private law”, “NDA”); (c) to analyze the structure and functioning of the of contracts in international trade; (d) to present the activities and competences of</p>

	-the student is able to express his/her own opinion on benefits/loss of contracts	the entities of international contracts (e) to analyze the selected case-law of the European Court of Justice (the Court of Justice of the EU) and the European Commission decisions; (f) to draft (or analyze) a legal contracts based on the workshop methods according to materials.
3. Institutions and sources of European Union law 4 ECTS	<p>Knowledge - knows and understands:</p> <ul style="list-style-type: none"> -identifies sources of EU law -functioning of the chosen institutions in EU <p>Skills – can:</p> <ul style="list-style-type: none"> -use put into practice the knowledge of European institutions identifying individual organizations <p>Social Competence - is ready to:</p> <ul style="list-style-type: none"> -work in various EU institutions knowing their area of activity 	The purpose of the seminar is: to present the history, purposes and stages of European integration and to familiarize students with the institutional framework of the EU.
4. Structural funds and European Union projects 4 ECTS	<p>Knowledge - knows and understands:</p> <ul style="list-style-type: none"> -structures and institutions of the 	The aim of the course is to familiarize with the characteristics of funds in the European Union

	<p>European Union</p> <ul style="list-style-type: none"> -sources of financing and the structure of EU expenditure - types of structural funds and analyze the rules of obtaining financial resources from these funds <p>Skills - can:</p> <ul style="list-style-type: none"> -obtain and interpret data on EU funds implementation systems -correctly interpret and explain in the form of an oral presentation the assumptions and objectives of each of the flagship initiatives of the EUROPE 2020 Strategy -use a modern foreign language in the area of available sources of financing for projects from the European Union funds <p>Social Competence - is ready to:</p> <ul style="list-style-type: none"> - further expanding own knowledge while understanding the need to update it in the field of structural funds -work in project teams in various 	<p>Budget through the prism of financing Community programs, priorities and objectives of the European Union policies, assumptions of the Europe 2020 Strategy and the National Cohesion Strategy. In addition, the assumption of the subject is to familiarize with the specificity of structural funds and the implementation systems of EU funds through the prism of individual Operational Programs.</p>
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	<p>roles and is able to organize and participate in employee teams</p> <ul style="list-style-type: none"> -defining priorities enabling the implementation of the project - active participation in the preparation and management of projects, - can predict the multifaceted effects of his activities -complementing the acquired knowledge in the field of EU project financing systems 	
<p>5. Foreign policy and EU security problems 4 ECTS</p>	<p>Knowledge - knows and understands:</p> <ul style="list-style-type: none"> -define the goals and institutional position of the common foreign and security policy -discuss principles and general guidelines, common EU strategies <p>Skills - can:</p> <ul style="list-style-type: none"> -use basic theoretical approaches to analyze the causes of common foreign policy <p>Social Competence - is ready to:</p> <ul style="list-style-type: none"> -responsibly perform the tasks 	<p>Acquainting with the phenomenon of the Common Foreign and Security Policy of the European Union.</p> <p>The student should be able to present the genesis of the CFSP and the competences of all entities creating this policy. It must also describe the implementation of the CFSP, both by showing its instruments and by describing their practical use.</p>

	entrusted to him	
6. Intercultural communication in Europe 4 ECTS	<p>Knowledge - knows and understands: -elementary theories of international communication</p> <p>Skills - can: -explains the role of international communication in Europe</p> <p>Social Competence – is ready to: -use tools of cross-cultural communications</p>	<p>To explore cultural self-awareness, other culture awareness, and the dynamics that arise in interactions between the two.</p> <p>To understand how communication processes differ among cultures.</p> <p>To identify challenges that arise from these differences in intercultural interactions and learn ways to creatively address them.</p>
7. Socio-economic policy in the European Union 4 ECTS	<p>Knowledge - knows and understands: -the basics of socio-economic policy theory -the reality of how the economy works in the EU -elementary knowledge of the legal aspects of socio-economic policy</p> <p>Skills - can: -use theoretical knowledge to analyze current socio-economic policy</p>	<p>The aim of the course is for students to acquire basic knowledge about the socio-economic policy system in the European Union and its basic goals and implementation methods at various management levels (NUTS) and at various fields, as well as financing methods. The goal is also, as a result, to acquire practical skills,</p>

	<p>problems</p> <p>Social Competence – is ready to:</p> <ul style="list-style-type: none"> -take responsibility for the tasks entrusted to student in the context of socio-economic policy 	<p>to use the above knowledge when using EU funding.</p>
<p>8. Regional policy in the European Union 4 ECTS</p>	<p>Knowledge - knows and understands:</p> <ul style="list-style-type: none"> - relations and organizational and functional connections between selected legal structures and institutions, both nationally and internationally -identifies types of structural funds and understands the principles of obtaining financial resources from these funds <p>Skills - can:</p> <ul style="list-style-type: none"> -use knowledge of law and other social sciences in administrative activities as well as formulate his own opinions and views - properly analyze and model complex processes and phenomena occurring or likely to occur in public 	<p>The aim of the course is to familiarize students with the problems of globalization and regionalization occurring in the EU.</p>

	<p>administration, using methods and tools appropriate for administrative and legal sciences, and formulating simple research hypotheses and verifying them</p> <ul style="list-style-type: none"> - independently propose solutions to specific problems occurring in administrative operations <p>Social Competence – is ready to:</p> <ul style="list-style-type: none"> -prepared to work in employee teams in various roles and is able to organize and participate in employee teams 	
<p>9. IT management systems of international organizations 4 ECTS</p>	<p>Knowledge - knows and understands:</p> <ul style="list-style-type: none"> -information systems supporting management processes, in particular integrated systems <p>Skills - can use:</p> <ul style="list-style-type: none"> -perform in-depth observation of management information systems, their analysis and interpretation -use the acquired theoretical knowledge to solve IT problems 	<p>The aim of the course is to familiarize the student with modern IT solutions in the field of management and the directions of development of these systems.</p>

	-to apply specialized knowledge in the field of using management information systems in business Social Competence - is ready to: continuous vocational training	
10. Polish language for beginners I 6 ECTS	Knowledge - knows and understands: -the most important sociocultural conventions used in communication in Polish Skills - can use: -briefly tell about your interests, family, friends, country of origin Social Competence - is ready to: -use Polish in typical everyday situations, in Polish reality	Developing language awareness of participants of Polish as a foreign language. Providing students with the necessary language knowledge that will allow them to communicate with native speakers of Polish in the basic range.
Subjects for Erasmus+ students carried out in English.		
Summer semester 2021/2022		
1. Social and cultural aspects of globalization 4 ECTS	Knowledge - knows and understands: -the basic paradigms of analysis in the social sciences and humanities and is able to apply them to the analysis of globalization	The subject is to familiarize students with the dependencies and connections that result from globalization processes. It shows the economic, cultural and social global factors influencing our

	<p>-the relations between processes, structures and social institutions and between their elements in contemporary society and is able to relate this knowledge to globalization</p> <p>Skills - can:</p> <p>- interpret a text in the field of social sciences and humanities and, based on it, expand his knowledge about globalization</p> <p>Social Competence - is ready to:</p> <p>-aware of the importance of sociological analysis and humanistic reflection for the understanding of contemporary social, political, economic and cultural processes regarding globalization</p>	lives.
<p>2. International Public Law 4 ECTS</p>	<p>Knowledge - knows and understands:</p> <p>-basic principles regulating political and economic integration in Europe</p> <p>-the essence and features of international threats to state policy</p> <p>-basic theories describing the</p>	To acquaint the student with the basic categories of knowledge concerning international political relations. In particular, with the essence and evolution of relations, scope subjective and objective, as well

	<p>international relations of the state and has knowledge about their evolution</p> <p>Skills - can:</p> <ul style="list-style-type: none"> -identify political and economic conditions for the shape of international relations -indicate the likely actions of the state in a specific international situation <p>Social Competence - is ready to:</p> <ul style="list-style-type: none"> -resolving international disputes 	<p>as the key mechanisms shaping them. Use of basic historical knowledge and political science to analyze international phenomena. Identifying the type and nature of international activities, indicating their entities, objects, location and time of occurrence.</p>
<p>3. International relations in the modern world 4 ECTS</p>	<p>Knowledge - knows and understands:</p> <ul style="list-style-type: none"> -the role of international relations in the historical perspective and in the contemporary world -elementary theories of international relations and is able to explain their importance -main subjects of international relations and characterizes differences between state and non-states subjects <p>Skills - can:</p> <ul style="list-style-type: none"> -develop and demonstrate skills in 	<p>The goal of class is to get to know with basic trends of International Relations in current world</p>

	<p>applying theory and methods to solve prospective political problems</p> <p>Social Competence - is ready to:</p> <ul style="list-style-type: none"> -shall improve his/her ability of understanding global processes and mega trends in the contemporary politics 	
<p>4. Corporate Social Responsibilities in the process of globalization 4 ECTS</p>	<p>Knowledge - knows and understands:</p> <ul style="list-style-type: none"> -idea of Corporate Social Responsibility and recognizes its rules, scope and complexity <p>Skills - can:</p> <ul style="list-style-type: none"> -build frames of a CSR strategy -present the basic definitions and concepts in the field of CSR -can present the indicators and principles for the assessment of entities <p>Social Competence - is ready to:</p> <ul style="list-style-type: none"> -create strategy of CSR with coworking with others 	<p>The goal of class is to get to know with basic trends of Corporate Social Responsibility in the contemporary world.</p>
<p>5. International Marketing</p>	<p>Knowledge - knows and</p>	<p>The course will introduce students</p>

<p>4 ECTS</p>	<p>understands: -how companies adapt their marketing strategies to the international market</p> <p>Skills - can: -make SWOT analysis -prepare preliminary marketing plan -elaborate brief to advertising agency</p> <p>Social Competence - is ready to: - prepared to work with project teams</p>	<p>to the key issues of contemporary marketing. It helps them to understand the leading role of marketing in the enterprise in the modern market economy.</p>
<p>6. Psychology in the management of international organizations 4 ECTS</p>	<p>Knowledge - knows and understands: -basic theories of psychology in business management -the process of communication in an international environment</p> <p>Skills - can: -interpret the body language in the context of international business -recognize of emotional and motivational processes in organizations</p> <p>Social Competence - is ready to:</p>	<p>The purpose of the course is to convey the content and theory of psychology in management, with particular emphasis on international examples. Upon completion class the student should have knowledge, skills and competences in psychology in the management of international business</p>

	-use methods and tools for preparing for negotiations and practice negotiation skills	
7. Internet technologies in the world economy 4 ECTS	<p>Knowledge - knows and understands:</p> <ul style="list-style-type: none"> -communication, security and cryptography in computer networks -the technology of sharing information in computer networks and the construction of network applications - the perception and appreciation of the social context of IT and the associated risks as well as the assessment of situations occurring in the IT specialist's professional life, both in legal and ethical terms <p>Skills - can:</p> <ul style="list-style-type: none"> -use computer aided design tools for simulation, design and verification <p>Social Competence - is ready to:</p> <ul style="list-style-type: none"> -competent to work independently and in a team in accordance with the latest technologies and trends in IT 	<p>Providing students with a compendium of knowledge on the use of the Internet and internet and mobile technologies to conduct various forms of modern business activities, such as sales using internet platforms, supply chain management and cooperation with cooperators, internet auctions, e-marketing, internet communication and sharing platforms knowledge, management of promotional content on social platforms and websites, internet banking, internet transactional platforms for financial and capital markets, e-learning.</p>

	programming	
8. International Business Administration 4 ECTS	<p>Knowledge - knows and understands: - a fundamental knowledge of international business administration</p> <p>Skills - can: -analyze simple contracts and draw conclusions about the impact on the legal situation in presented model -make simple business plan Students are familiar with organization of company and typical processes in corporation working internationally</p> <p>Social Competence - is ready to: - express his/her own opinion on benefits/loss of each business models/could describe the responsibilities and scope of activities of each support department in companies.</p>	<p>The purpose of the seminar is: (a) to familiarize Students with the basic knowledge concerning the formation, historical evolution – about international business administration; (b) to explain the key concepts, terms and objectives of international business administration. International Business Administration focuses on key business disciplines within an international context. Introducing the foundations of finance, marketing, supply chains, human resources and operations, International Business Administration covers the needs of all businesses.</p>
9. Global Financial Markets 4 ECTS	<p>Knowledge - knows and understands: -role and importance of legislation</p>	<p>The aim of the course is to familiarize students with the problems of globalization and</p>

	<p>concerning banking activity -concepts and characteristics of capital, commodity and derivative markets</p> <p>Skills - can: -use concepts of globalization, its evolution and from various markets</p> <p>Social Competence - is ready to: -identifying dilemmas and some problems related to financial markets</p>	financial markets
<p>10. Polish for beginners II 6 ECTS</p>	<p>Knowledge - knows and understands: -the most important sociocultural conventions used in communication in Polish</p> <p>Skills - can: -briefly tell about your interests, family, friends, country of origin</p> <p>Social Competence - is ready to: -use Polish in typical everyday situations, in Polish reality</p>	<p>Developing language awareness of participants of Polish as a foreign language. Providing students with the necessary language knowledge that will allow them to communicate with native speakers of Polish in the basic range.</p>